



Marshalltown Broadcasting, Inc.

## **EEO-1 REPORT: 10-01-08**

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***October 2007  
Thru  
September 2008***

## EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.

### A. Full-Time Vacancy Filled During Past Year

1. Job Title:	Ames Account Manager, KFJB & KXIA	Date Filled:	11-12-07
2. Job Title:	Afternoon Drive Announcer, KXIA	Date Filled:	6-09-08
3. Job Title:		Date Filled:	
4. Job Title:		Date Filled:	

### B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title:		Ames Account Manager	Date Filled:	11-12-07
Source	Contact Person	Address	Tele #	Referred Person Hired?
Referred	Roger Robinson	Moorman Clothiers 226 Main Street Ames, IA 50010	515-232-3261	Yes
2. Job Title:		Afternoon Drive Announcer	Date Filled:	06-09-08
Source	Contact Person	Address	Tele #	Referred Person Hired?
All Access	Ria Denver	Pacific Coast Highway 210 Malibu, CA 28955	310-457-6616	Yes

C. Total Number of Person Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

17

D. Total Number of Interviewees For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:

Source	Contact Person	Address	Tele #	Number of Interviewees Referred.
All Access	Ria Denver	Pacific Coast Highway 210 Malibu, CA 28955	310-457-6616	8
M' Town Times Republican	Mike Schlessinger	135 W. Main Street Marshalltown, IA 50158	641-753-6611	3
Kixweb.com	Todd Collins	123 W. Main Street Marshalltown, IA 50158	641-753-3361	2
Ames Tribune	Joe Craig	P.O. Box 380 Ames, IA 50010	515-232-2161	1
IA Broad. Assn.	Rick Sellers	P.O. Box 71186 Des Moines, IA 50325	515-224-7237	1

### E. Outreach Activities

Attached a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activities Description Forms included in this section of these purposes.

EEO INTERNAL JOB VACANCY SUMMARY FORM

**A. Full-Time Vacancy Filled**

Job Title: Ames Account Manager Date Filled: 11-12-07

**B. Recruitment/Referral Sources**

List all recruitment sources used to seek candidates, clearly indicating which source(s) referred the person hired for the position, and which source(s) referred persons interviewed for the position.

Source	Contact Person	Address	Tel #	Referred Person Hired?	Referred Person Interviewed?*
Marshalltown Times Republican	Mike Schlessinger	135 West Main Street Marshalltown, IA 50158	641-753-6611	No	3
Moorman Clothiers	Roger Robinson	226 Main Street Ames, IA 50010	5615-232-3261	Yes	1
Ames Tribune	Joe Craig	P.O. Box 380 Ames, IA 50010	515-232-2161	No	1
ISU Career Fair	Craig Wiebke	Iowa State University Scheman Bldg. Ames, IA 50010	515-294-3347	NO	1
Kixweb.com	Clark Wideman	123 West Main Street Marshalltown, IA 50158	641-753-3361	NO	1

*\*\*Stations are encouraged to retain the names of interviewees for purposes for responding to potential FCC Audit or third-party complaints.*

**C. Attachments**

- Documentation that job vacancy information was widely disseminated (dates of on-air announcements, dated copies of all advertisements, community and internet postings, etc.).
- Documentation that job vacancy information was provided to requested organizations (dated letters, e-mails, faxes, etc.).

\*\*\*\*DON'T FORGET TO RETAIN DOCUMENTATION OF OUTREACH ACTIVITIES\*\*\*\*

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2007	Name of Activity: Ames Account Manager
This position was published/advertised as follows:	
-27 letters sent to various recipients (see list attached)	
-Posted on <a href="http://www.kixweb.com">www.kixweb.com</a> : August 8 <sup>th</sup> - August 31 <sup>st</sup>	
-Posted on <a href="http://www.1230kfjb.com">www.1230kfjb.com</a> : August 8 <sup>th</sup> - August 31 <sup>st</sup>	
-Ames Tribune Classifieds: August 5 <sup>th</sup> - August 11 <sup>th</sup>	
-Marshalltown Times Republican: August 5 <sup>th</sup> - August 11 <sup>th</sup>	
-Marshall County Sun: August 8 <sup>th</sup> and August 15 <sup>th</sup>	
-Posted on <a href="http://www.allaccess.com">www.allaccess.com</a> : August 8 <sup>th</sup> - August 22 <sup>nd</sup>	
-Posted on MBI Bulletin Board: August 3 <sup>rd</sup> - August 31 <sup>st</sup>	
-Posted on <a href="http://www.CentrallowaHelpWanted.com">www.CentrallowaHelpWanted.com</a> : August 3 <sup>rd</sup> - September 3 <sup>rd</sup>	
-KFJB-AM: 75/60's - August 8 <sup>th</sup> - August 24 <sup>th</sup>	
-KXIA-FM: 75/60's - August 8 <sup>th</sup> - August 24 <sup>th</sup>	
-17 e-mails sent to various colleges and websites (see attached list)	
-Posted on <a href="http://www.ihiresalespeople.com">www.ihiresalespeople.com</a> : August 8 <sup>th</sup> - August 31 <sup>st</sup>	
-Posted on Kirkwood Community College's website - August 15 <sup>th</sup> - August 31 <sup>st</sup>	
-Posted at Luther College's Career Center website - August 10 <sup>th</sup> - August 31 <sup>st</sup>	
-Posted on <a href="http://www.collegecentral.com/aib">www.collegecentral.com/aib</a> - August 10 <sup>th</sup> - August 31 <sup>st</sup>	

## Ames Account Manager – August 2007 – Mailing List

27 Letters Sent August 8, 2007

Hawkeye Community College  
Ruben Carrion  
1502 E Orange Rd  
Waterloo, IA 50704-8015

Iowa Central Community College  
330 Avenue M  
Fort Dodge, IA 50501

Northwestern College  
Director Bill Minnick  
208 8<sup>th</sup> St SW  
Orange City, IA 51041

Truman State University  
Jan Fishback  
100 East Normal  
Kirksville, MO 63501

University of Dubuque  
Deb Clarke  
2000 University  
Dubuque, IA 52001

University of Wisconsin, Platteville  
Career Center  
1 University Plaza  
Platteville, WI 53818-3099

AARP Foundation  
Attn: Gay-Ellen Fisher  
4601 Southwest 9<sup>th</sup> Street  
Suite 1  
Des Moines, IA 50315-3913

Augustana College  
Attn: Kristie Gimel Becker  
639 38<sup>th</sup> Street  
Davenport, IA 61201

Briar Cliff University  
Attn: Phil Hey  
3303 Rebecca  
Sioux City, IA 51104

**Ames Account Manager – August 2007 – Mailing List**

Des Moines Area Community College  
Attn: Dave Reimers  
2006 S. Ankeny Blvd. Bldg. #1  
Ankeny, IA 50021

Drake University  
Attn: Debra Setterdahl  
2507 University Ave.  
Des Moines, IA 50311

Hamilton College  
Attn: Lori Orthaus  
4655 121<sup>st</sup> Street  
Urbandale, IA 50323

Iowa Lakes Community College  
Attn: Diana Refsell  
3200 Lakes Community College  
Emmetsburg, IA 50536

Iowa Western Community College  
Attn: Hugh Irwin  
2700 College Road  
Council Bluffs, IA 51502

Luther College  
Attn: Mark Peltz  
700 College Drive  
Decorah, IA 52101

Martin L. King Center  
Attn: Gloria Stigler  
515 Beach Street  
Waterloo, IA 52001

St. Ambrose University  
Attn: Angela Grafton  
518 W. Locust Street  
Davenport, IA 52803

Kirkwood Community College  
Placement Center  
6301 Kirkwood Blvd. SW  
Cedar Rapids, IA 52406

American Institute of Business  
Attn: Carrie Blackburn  
2500 Fleur Drive  
Des Moines, IA 50321

## Ames Account Manager – August 2007 – Mailing List

American Women in Radio and Television  
Attn: Maria E. Brennan – Executive Director  
8405 Greensboro Drive, Suite 800  
McLean, VA 22102

Coe College  
Attn: Scott Simpson – Director of Career Services  
1220 1<sup>st</sup> Avenue NE  
Cedar Rapids, IA 52402

Iowa Wesleyan College  
Attn: Joyce Halverson  
601 North Main Street  
Mt. Pleasant, IA 52641

Loras College  
Attn: Bobbi Martin  
1450 Alta Vista Street  
Dubuque, IA 52004

Morningside College  
Attn: Wendy Stevenson  
1501 Morningside Avenue  
Sioux City, IA 51106

Scott Community College  
Attn: Rochelle Carlson  
500 Belmont Road  
Bettendorf, IA 52722

University of Missouri  
Attn: Joseph Johnson – Director  
130 Jesse Hall  
Columbia, MO 65211

University of Northern Iowa  
Attn: Clark Elmer – Interim Director  
SSC #19  
Cedar Falls, IA 50614-0384

## Ames Account Manager E-Mail List

17 e-mails sent on August 2, 2007

<u>Sent To</u>	<u>Replied</u>	<u>Dates Ad Posted</u>	<u>Format</u>
AMFMjobs.com	No	N/A	N/A
BeOnAir.com	8/3/07	8/3-9/3	website
Buena Vista University	No	N/A	N/A
Central College	8/3	8/3-8/24	website
Clarke College	No	N/A	N/A
Grand View College	8/3	8/3-9/1	website
Grinnell College	No	N/A	N/A
Iowa Broadcasters Association	No	N/A	N/A
Iowa State University	No	N/A	N/A
Iowa Workforce Development	8/3	8/3-8/31	website
Simpson College	No	N/A	N/A
Scott Community College	No	N/A	N/A
University of Iowa	No	N/A	N/A
University of Northern Iowa	8/7	8/7-8/31	website
USA Staffing	8/3	N/A	N/A
Wartburg College	8/7	N/A	e-mails sent to alumni
William Penn College	No	N/A	N/A